Bachelor's Degree Program

SERVICE IN TRADE

Excellent economic training, advanced digital technologies, promising ideas. Start your own business now, draw up your business plan during the training.

Prerequisites:
- Entrance tests: Russian language/ Maths/ Social Studies (or a foreign language, or computer science and ICT)

Qualification: Bachelor's Degree

Skills/objectives:
- Use modern digital infrastructure
- Organization of e-commerce and services
- Project management at modern trade and service enterprises
- Using innovative marketing technologies
- Management of personnel at trade and service enterprises
- Creation, optimization and promotion of sites and other modern business tools

Program length:
Full-time education 4 years
Distance learning 5 years

Starting date: September, 1st

Language of instruction: Russian
Tuition fee per year: 149,720 rubles (~2000USD)
Program Leader: Yulia Yu. Suslova

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Address: st.LidaPrushinskaya 2, room 4-11
Bachelor's Degree Program

SERVICE IN TRADE

CURRICULUM

- Information systems in trade and service
- Marketing in trade and service
- Management in trade and service
- Serviceology
- Pricing in trade and service
- Logistics at trade and service enterprises
- Legal support for the activities of a trade and service enterprise
- etc.

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